

STORYBOARD

A quarterly publication of Wilmington Community Television
Television by and for the community

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Boys' Hockey Coverage on WCTV! by Bill Robert

For the last two seasons, WCTV has cablecast hockey games featuring the Wilmington Wildcats Girls' Varsity Hockey Team. These games are produced by WCTV volunteer members in "The Penalty Box," the official Girls Hockey Team Booster Club.

Since those games have been airing, we have had inquiries from other booster clubs, including the club for the Boys Varsity Hockey team, asking how they could get their games on WCTV. We explained that the programs are produced by our members. When you see a band concert on WCTV, it means that, usually a parent of somebody in the band has taken the time to shoot the footage, edit the project and submit the program. The same process typically happens with sporting events. The games, such as the Girls Hockey games, are either videotaped by parents or the Booster Club or by a WCTV volunteer such as Rick Aronofsky who, for years, has been organizing camera

coverage and doing the "play-by-play" commentary for such sports as boys football and basketball. Even I, who you can hear on both sets of hockey cablecasts, cover these games as a volunteer. Since I am a member of the "Penalty Box" club, I cover these games on behalf of the Booster Club, not WCTV.

Well, we are now pleased to announce that the Boys Hockey Team's Boosters in the "Face-Off Club" are bona-fide WCTV members and are now working on boys' games coverage for WCTV! After a joint production with the Girls Booster Club during a girls and boys double-header involving both Wilmington High Varsity

Hockey Teams playing back-to-back, the Face-Off Club became members of WCTV and arranged for Matt Kincaid, a Wilmington High student and brother of senior defenseman Jonathan Kincaid, to train to videotape and produce the game programs. Programs covering Wilmington versus North Andover and Pentucket have already aired on WCTV.

Thanks to the efforts of the Face-Off Club, Wilmington residents can watch the WHS Boys Hockey Team play in the MIAA State Tournament. Thanks to Mike and Debbie Cabral, Matt Kincaid, Janice Gennetti, and Assistant Boys coach Chip Bruce for their help in getting this effort off the ground and onto the ice.

Would you like your team to be the next team shown on WCTV? With spring sports coming soon, now is the time to call us at (978) 657-4066 and find out how easy it is to learn to record, edit, and show your favorite team's games on WCTV.



Consider producing a PSA for your nonprofit organization

One of the best ways that non-profit and service organizations can get their message across to Wilmington residents is to produce a public service announcement (PSA). In the "Making a PSA," workshop WCTV Community Relations Manager Mike Morrisey will instruct you on exactly how your organization can produce a short, 30-60-second spot that can be cablecast on WCTV. The workshop will cover acquiring video, picture files and graphics; producing a voice-over and other essential elements to help you to develop a polished PSA. WCTV can offer the training and the video tools to help you get started -- so just come with information about your organization and the concept or message you would like to communicate to our viewers.

The class attendees can produce a PSA that can be shown on local WCTV channels. The PSA can be distributed to other communities access channels that your organization serves the public in that community. The workshop will run on three consecutive Thursdays beginning on March 20, from 7-8:30 p.m. Call WCTV to enroll.

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- The Wilmington Chamber of Commerce**
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- The National Association of Telecommunications Officers and Advisors (NATOA)**
- The Massachusetts Business Association**

Cable Radio Springs Ahead!

by Bill Robert

The graduation date of the second group of WCTV Radio students is quickly approaching. Since January 29, these students have been trained on the basic programming processes and on scripting and performing their own radio programs. Of course, a great deal of work has to be done in advance to prepare and create a capable on-air crew for the eventual launch of the WCTV Cable Radio service.

WCTV Cable Radio is about to become reality. On Monday, March 24, WCTV's Cable Radio service goes live on the WCTV Public Access Channel 9 (Comcast) and 37 (Verizon). You will hear residents of Wilmington from a variety of ages presenting their own music programs along while you view the Community Bulletin Board. The musical selections will range from current hits to oldies and even traditional jazz.

The latest class has a crop of talent ranging in age from 10 to 38, and including several from Wilmington public schools. Our ten-year-old student, Thomas Stein, is a student of the West Intermediate School; Kaileigh Bernardo, Meghan Ryan and Kyle Serino are students a Wilmington High School and Michael Murray is a Wilmington resident with a life-long interest in radio.

This round of trainees will take their final exams on Tuesday, March 4. The next round of open classes begins on Tuesday, April 1, and runs for six consecutive Tuesdays through May 6. These classes are open to WCTV members in good standing.

Not a member yet? Come over to our studio at 140 Middlesex Avenue and sign up today! For only \$15 and six weeks of time one evening a week, you can make your "music radio" dreams come true on WCTV Cable Radio!



Thomas Stein



Kaileigh Bernardo



Mike Murray



Meghan Ryan



Kyle Serino

WCTV Memberships

Classes are free with your annual paid WCTV membership!

Students/Senior citizens	\$10.00 per year
Individuals.....	\$15.00 per year
Families.....	\$25.00 per year
Organizations	\$50.00 per year

for membership plus \$15.00 for each person who will be attending classes. Classes for organizations and groups may be arranged by appointment. Call us at 978-657-4066.

The “B” Word is Your Friend and Other Production Tidbits from Mike Morrissey

Now that I have your attention, I will give you a full explanation of the infamous “B” word referred to in television and video production as “B-roll.” B-roll is actually your best friend when it comes to expanding your production standards in just about any kind of program that can be produced for cablecast on WCTV. The definition of B-roll is the video you see that is edited over either a voice over, a “sound bite,” or during an interview that shows exactly what the speaker is talking about. If you’re conducting an interview in a living room and featuring a bird watching expert while he or she is discussing a Warbling Red Breasted Duck Bill Twit bird then wouldn’t it enhance viewer interest if you showed some video of this rare bird or a still frame of this feathered friend? Of course it would! There’s a rule of TV production: video follows audio. So if your guest or the voice-over mentions or your interview is about a bird or object, show it!

The tough part of the equation is acquiring the necessary video B-roll. This takes planning. Haven’t you noticed that the Hollywood paparazzi do a lot of planning to get video of your favorite movie and pop stars just walking down the street or down the red carpet? The same holds true for programs on WCTV -- you need to plan your B-roll in order to acquire it for your program.

Let’s say you’re considering planning a future show about custom motorcycles and you find out that next weekend there’s a custom motorcycle show at a nearby expo center. You could grab your camcorder (or reserve one at WCTV) and strategize what

you’ll need for your upcoming program. You could videotape everything you can, because you probably could use a lot of B-roll in your program and you may not think of everything you need. We train our members to remember that, wherever you go that there will be a visual event, bring along a camcorder and a microphone. You may want to take a lighting kit too.

Once you’re at the event and select a strategic location from which to videotape, here’s the best way to acquire the B-roll:

First, don’t fall into the typical trap of standing in one place and zooming in and out and panning - letting the camera do the work. Not effective! Zoom and pan features are among the worst elements in a B-roll segment of a program. Use the three rules of videotaping B-roll: 1. “cut-away,” 2. “cut-away,” and 3. “cut-away”! (If there’s a fourth rule, it’s also, “cut-away.”) What does “cutaway” mean? It means select an object, such as the custom motorcycle for example, and don’t just stand in one place and zoom in and pan across the bike, but move around and take footage of the bike from many different angles. Take many single isolated shots of individual parts of the bike for about 30 seconds each shot. For example, videotape the custom painted gas tank from the side; the chrome tailpipes from behind the bike; the odd shaped headlight from the front of the bike (and there may be a model in the area too.) Videotape the bike from every possible angle you can imagine. Now you will have a montage of video shots that are related and can be edited together to show the bike from interesting and

visually pleasing perspectives. A shot of the headlight can be great when combined with a shot of the tailpipes. Don’t be afraid to use different perspectives in taking shots of your subjects! Many times I’ve carefully placed the camera on the ground and simply tilted the front of the lens up to get a ground-level perspective that can be edited together with the other shots I mentioned. And don’t forget to get a few “reaction” shots of the people admiring the bike, without showing the bike - the essence of a cutaway shot.

Once you’re in familiar with how key B-roll works, you can build up a collection of shots that are relevant to the programs you are producing, and really enhance your studio program or project! Save the videotapes and footage! Then when you interview the custom motorcycle builder, you’ll have lots of video examples of what he’s talking about. That makes for great television! You can direct the interview questions toward the b-roll shots you already have or add the footage in while your guest answers questions. You can also use the footage during a voice-over for a public service announcement or promo. And now, if someone asks you about it, you know what the “B” word is in TV production!

The Online WCTV Program Schedule

If you would like a copy of the weekly WCTV Program Schedule through email, simply email Bill and request to be added to our list. Send requests to brobert@wctv.org. We provide this schedule as a courtesy to our members.

WCTV's Student members "Play" on "Playhouse" by Bill Robert

The music plays and you see a computer-generated auditorium or stage. Then the curtains open and you see the Wilmington students making crafts, answering a trivia quiz, performing a science experiment or preparing a healthy and delicious snack. You are watching Saturday Studio Playhouse (SSP) that celebrated its first anniversary on WCTV last month.



Saturday Studio Playhouse was started by host Holly Boyko, WCTV's former Youth Outreach Coordinator, who is now working at Waltham Community Access Television. She started producing a show one Saturday a month, featuring the kids she formerly trained, and added some fun elements.

Depending on the theme of the program, the SSP kids prepare such

segments as :

"PodChat," featuring a discussion about music and what kind of music the students are currently listening to on their iPods; "Pop Quiz," a quiz segment in which the students field a series of topical questions; "Punch and Paste," an arts and crafts segment; "Science Lab," in which one of the hosts leads a simple science experiment; "Sit Down," a discussion segment about current events and what is important in their world; "Smart Snack," in which the students develop a recipe for a simple, yet healthy snack; and "P Spotlight," in which the students show off their talents in music, dance and poetry

Youth Outreach Assistant Amanda Bell often co-hosts the show as well as current Youth Outreach Coordinator, Alex DiNatale. The show is sponsored by member Walter Collings proprietor of the Collings Tree Company service.

For more information about the Saturday Studio Playhouse, check the WCTV Program schedule – you can pick up a copy at the Town Hall, Library or Senior Center, or



A talented flute player performs in Saturday Studio

visit our website at www.wctv.org (and click on "WCTV Listings"). If you are interested in having your child participate in the program, e-mail Holly at hboyko@yahoo.com. SSP participants need to be a WCTV member. Call us at WCTV for membership information.

New WCTV Members

Families

- Michael Barcellos
- Cindy Barcellos
- Katie Barcellos
- Stefany Barcellos
- Stephen Bjork
- Georgett Bjork

Individuals and Students

- Nicholas Hayes
- Matthew Hogan
- Matthew J. Kane
- Holly Morrell
- Michael Murray
- Scott Oglesby
- Thomas Stein

Organizations

- White's PT. LLC
- Wilmington Face-Off Club

WCTV welcomes these new members on board!

Small Screen School*

CLASSES - March through May

Basic Camcorder	Wednesday March 5
	Wednesday March 19
	Wednesday April 23
	Wednesday May 13
	Wednesday May 20
Introducton to Video Editing	Wednesday March 12
	Wednesday, May 27
Basic Studio Production	Wednesday, March 26
	Wednesday April 30
Advanced Digital Editing	Wednesday April 2
Advanced Camcorder	Wednesday, April 9
Graphics For Video	Wednesday, April 16
Studio Direction	Wednesday, May 6

*Classes are offered from: 6:00 – 8:30 p.m. or by appointment.

For more information contact Bill Robert, WCTV Operations Manager, (978)657-4066 or brobert@wctv.org.

WCTV Weekly Program Guide

Sunday

WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)

7:00 AM	Stoneham Memorial Seventh Day Adventist Church
9:00 AM	Sharing Our Faith
10:00 AM	St. Thomas of Villanova
11:00 AM	Wilmington First Baptist Church
Noon	Family of God
1:00 PM	United Methodist Church
3:00 PM	Congregational Church Service
5:00 PM	Sharing Our Faith
6:00 PM	United Methodist Church
7:30 PM	Where's Wilmington
8:00 PM	St. Thomas of Villanova
9:00 PM	Family of God
10:00 PM	Congregational Church Service
Midnight	Wilmington First Baptist Church

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

Noon	Community Bulletin Board
7:00 AM	Classic Arts Showcase
12:00 PM	Community Bulletin Board
2:00 PM	WHS Boys Basketball
4:00 PM	WHS Boys Basketball
7:00 PM	Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

10:00 AM	Board of Selectmen Meeting - replay
7:00 PM	Board of Selectmen Meeting - replay

Monday

WCTV-P (Comcast-9 / Verizon-37)

8:00 AM	Congregational Church Service
9:30 AM	Sharing Our Faith
10:00 AM	Wilmington First Baptist Church
11:00 AM	Family of God
Noon	St. Thomas of Villanova
1:00 PM	Derby Street Variety Show
2:00 PM	Moneysense
5:00 PM	The Glitzy Gourmet
6:00 PM	Where's Wilmington
6:30 PM	The Word: Alive and Well
7:00 PM	Grandma Elizabeth's Story Time
8:00 PM	H.E.A.T. - Heroin Education Awareness Task Force
9:00 PM	Cable Bible Study
10:00 PM	Dave Roberts Radio
11:00 PM	Show Da Fe

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

10:00 AM	Annenberg Educational Network
7:00 PM	"In The Loop" with Peter McGinn
7:30 PM	WHS Girls Varsity Hockey
9:00 PM	WHS Boys Varsity Hockey
11:00 PM	"Eye on U"
Noon	Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

8:00 AM	Board of Selectmen Meeting - replay
12:00 PM	White House Chronicle
12:30 PM	D.S.S. Child & Family Today
2:00 PM	Elder Services Meeting
4:00 PM	Wilmington Housing Authority Meeting
7:00 PM	Board of Selectmen Meeting - LIVE

Tuesday

WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)

8:00 AM	Education News Parents Can Use
9:00 AM	The Word: Alive and Well
9:30 AM	MassTalk
10:00 AM	Heritage Park Baptist Church
11:00 AM	Granite State Baptist Church
Noon	St. Thomas of Villanova
1:00 PM	United Methodist Church
3:00 PM	Money Talk
5:00 PM	Healthy Hypnosis
6:00 PM	Cable Bible Study
7:00 PM	The Glitzy Gourmet
8:00 PM	WCTV Saturday Studio Playhouse
9:00 PM	Life Matters
9:30 PM	Maranatha Mission Stories
10:00 PM	Sound The Trumpet

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

10:00 AM	Annenberg Educational Network
7:00 PM	"In The Loop" with Peter McGinn
8:00 PM	WHS Boys Basketball
9:30 PM	WHS Boys Basketball
11:00 PM	What's Cookin' In Lowell
Midnight	Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

Noon	School Committee - 02/13/08
3:00 PM	RMLD Board Meeting
6:00 PM	Army Newswatch
6:30 PM	Today's Air Force
7:00 PM	RMLD Board Meeting

Wednesday

WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)

10:30 AM	Sound The Trumpet
11:30 AM	New Englanders
Noon	Maranatha Mission Stories
1:00 PM	The Word: Alive and Well
3:00 PM	Grandma Elizabeth's Story Time
4:00 PM	Moneysense
6:00 PM	Where's Wilmington
6:30 PM	WMSJ Backstage
7:00 PM	WCTV Saturday Studio Playhouse
8:00 PM	H.E.A.T. - Heroin Education Awareness Task Force
10:00 PM	Dave Roberts Radio
11:00 PM	The Road To Recovery

*Also see the program guide on www.wctv.org

Wednesday (continued)**WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)**

10:00 AM Annenberg Educational Network
 7:00 PM "In The Loop" with Peter McGinn
 7:30 PM College Roundtable
 8:00 PM WHS Girls Varsity Hockey
 9:30 PM WHS Boys Varsity Hockey
 11:30 PM The Artists Loft - UMass Lowell
 12:00 AM Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

10:00 AM White House Chronicle
 10:30 AM Capitol Perspective with Senator Kennedy
 11:00 AM A Conversation with Congressman Tierney
 11:30 AM Across The Aisle
 12:00 PM Wilmington Housing Authority Meeting
 3:00 PM RMLD Board Meeting
 5:00 PM Elder Services Meeting
 7:00 PM School Committee - replay

Thursday**WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)**

9:00 AM New Englanders
 9:30 AM Derby Street Variety Show
 10:00 AM The Road To Recovery
 12:00 PM Moneysense
 12:30 PM The Word: Alive and Well
 1:00 PM WMSJ Backstage
 2:00 PM Physician Focus
 3:00 PM St. Thomas of Villanova
 4:00 PM Cable Bible Study
 5:00 PM United Methodist Church
 7:00 PM Where's Wilmington
 9:00 PM Healthy Hypnosis
 9:30 PM Life Matters
 10:00 PM Congregational Church Service

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

10:00 AM Annenberg Educational Network
 7:00 PM Education News Parents Can Use
 8:00 PM WHS Boys Basketball
 9:30 PM WHS Boys Basketball
 11:00 PM "Eye on U"
 12:00 AM Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

10:00 AM Elder Services Meeting
 12:00 PM Board of Selectmen Meeting - Feb. 25
 4:00 PM Wilmington Housing Authority Meeting
 7:00 PM School Committee - replay

Friday**WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)**

8:00 AM Congregational Church Service
 10:00 AM Where's Wilmington
 12:00 PM Physician Focus
 2:00 PM MassTalk
 3:00 PM Money Talk
 4:00 PM WCTV Saturday Studio Playhouse

6:00 PM The Glitzy Gourmet
 7:00 PM Grandma Elizabeth's Story Time
 8:00 PM H.E.A.T. - Heroin Education Awareness Task Force
 9:00 PM Dave Roberts Radio
 10:00 PM Show Da Fe

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

10:00 AM Annenberg Educational Network
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 9:00 PM WHS Boys Varsity Hockey
 11:00 PM What's Cookin' In Lowell
 11:30 PM The Artists Loft - UMass Lowell
 12:00 AM Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

10:00 AM White House Chronicle
 10:30 AM Capitol Perspective with Senator Kennedy
 11:00 AM A Conversation with Congressman Tierney
 11:30 AM Across The Aisle
 12:00 PM D.S.S. Child & Family Today
 4:00 PM Army Newswatch
 4:30 PM Today's Air Force
 7:00 PM School Committee - replay

Saturday**WCTV-P Channel 9 (Comcast) Channel 37 (Verizon)**

7:00 AM Stoneham Memorial Seventh Day Adventist Church
 9:00 AM Sharing Our Faith
 9:30 AM Grandma Elizabeth's Story Time
 10:00 AM St. Thomas of Villanova
 11:00 AM Wilmington First Baptist Church
 12:00 PM Family of God
 1:00 PM United Methodist Church
 3:00 PM Congregational Church Service
 4:30 PM Heritage Park Baptist Church
 5:30 AM Granite State Baptist Church
 6:30 PM WCTV Saturday Studio Playhouse
 7:00 PM The Glitzy Gourmet
 8:00 PM H.E.A.T. - Heroin Education Awareness Task Force
 10:00 PM Dave Roberts Radio

WCTV-E Channel 10 (Comcast) Channel 39 (Verizon)

12:00 AM Community Bulletin Board
 7:00 AM Classic Arts Showcase
 12:00 PM Community Bulletin Board
 4:00 PM WHS Boys Basketball
 6:00 PM WHS Boys Basketball
 8:00 PM WHS Girls Varsity Hockey
 9:30 PM WHS Boys Varsity Hockey
 11:30 PM Classic Arts Showcase

WCTV-G Channel 22 (Comcast) Channel 38 (Verizon)

10:00 AM School Committee - replay
 7:00 PM School Committee - replay

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WCTV Hours of Operation

Monday 10 a.m. - 9 p.m.
Tuesday 10 a.m. - 9 p.m.
Wednesday 10 a.m. - 9 p.m.
Thursday 10 a.m. - 9 p.m.
Friday 9 a.m. - 1 p.m.
Saturday 9 a.m. - 1 p.m.



Video Explorers Update
by Alex DiNatale

The Wilmington Middle School Video Explorer’s after school program has been in full swing! With the addition of two new members, I now instruct nine students between the ages of 12 and 14. Students in the program have learned a range of video production concepts such as basic camcorder, camera angles, shot composition and lighting techniques. But not all theory in Video Explorers is technical. In addition to learning about video techniques, students have been introduced to the lesser known side of the production process – pre-production. Pre-production entails the work that needs to be done before a student begins videotaping a program. There is a lot to consider and to figure out before turning on a camera and the Video Explorers Club students have learned what it takes for a program to become ready for videotaping. Students have had assignments in some of the major areas

of pre-production including script writing, character and plot development, story boarding, and location scouting. I have videotaped a short spot starring the students which promotes the Video Explorers program at Wilmington Middle School as well as on WCTV. I am now putting the finishing touches on the script for “The Haunted Locker,” a Video Explorers’ mystery, that I hope to begin videotaping with them soon.

Along with the Video Explorers, I worked with a group of Wilmington students during WCTV’s Video Vacation Program during February school vacation. Students from both Wilmington High School and the Middle School came to WCTV and created a fun program called, “The Dusk Area,” a mysterious caper loosely based on the television classic, “The Twilight Zone.” The story involves a lonely girl and a hypnotic musical TV channel. I am continuing to enjoy my work at WCTV with all of the students and I hope to keep the positive and creative momentum going!

If you are interested in joining Video Explorers or one of WCTV’s youth programs please call us at 978-657-4066 or email: Alexandra DiNatale, Youth Outreach

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“In the Loop,” Episode 2 by Veronica B. Gordinn

Assistant Superintendent Peter McGinn and Wilmington Superintendent of Schools Joanne Benton introduced the next episode of “In the Loop,” by explaining to Wilmington teachers how to apply for grants, the value of the grant program and the value the grant recipients’ programs have brought to the students in Wilmington.

“In the Loop,” Episode 2 is expanded to an hour-long episode and will be cablecast on the WCTV Education channels soon.

In “Loop 2,” Peter discusses the grant award trips in which Kristin Tozza toured the Grand Canyon, Tracey Kassin visited Alaska and Blake Siskavich toured Europe with the BSO (Summer, 2007). The teachers showed photos and object d’art of their trips



Wilmington Superintendent of Schools Joanne Benton and Assistant Superintendent Peter McGinn discuss school issues on “In the Loop.”

and spoke passionately about how receiving the grants and being able to take the trips gave them wonderful experiences to share and enhanced their teaching styles. They displayed some beautiful photos conveyed some of the richness of their experiences. The teachers anticipate

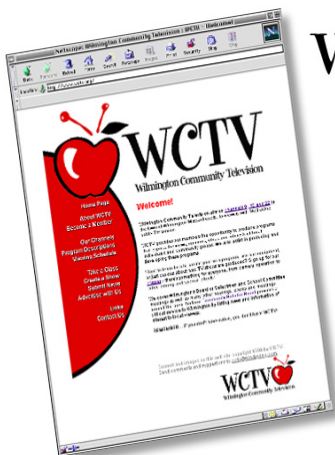
that the program will be appreciated by the Wilmington schools as well as serve to encourage other teachers to apply for these grants. Jacqui Raffi, Wilmington Education Foundation president, explained the grant process and goals of the Wilmington Education Foundation.

“In the Loop” is currently cablecast four times per week on WCTV Education Channel 10 (Comcast) and Channel 39 (Verizon). Show times are available on our website, www.wctv.org, under WCTV listings. If you have any questions or comments, you can email Peter at: peter.mcginn@wilmington.k12.ma.us.

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