

AXIS OF ACTION

A quarterly publication of Wilmington Community Television
Television by and for the community

Volume IV, Number 2

Winter, 2007

Special Holiday Message and Tribute from Home to the Troops

This month, we opened our doors and our studio to families in Wilmington to help them send a special message to the men and women from Wilmington who are currently defending our country. We offered residents the chance to be part of a special holiday program and to send their own heartfelt messages in the program and on a DVD to their loved ones.

Some of the residents who joined us to share special and heartfelt messages in the program included Lou Cimaglia, Local Heroes, Wilmington Chapter and Wilmington Veterans Agent; Bob Ticehurst, owner of "Got Books," a fund-raising organization supporting charities; Suzanne Sullivan, resident and former Wilmington Selectman; Frank West, Wilmington Minutemen

leader; representatives of the Wilmington Mother's Club; St. Thomas of Villanova Church CCD; Red Friday girls Lauren Fitch, Kim Downs, Nicole Barry; Richard Poulin, former U.S. Marine; Lisa Kapala, host of



Rex Trailer

"Where's Wilmington?," Sergeant First Class Todd Boudreau, Mass. Army National Guard; Wilmington Girl Scout Troop #67; Wilmington Boy Scouts Troop #56 and Cub Scouts Pack #56; Dave Roberts,

access producer and WCTV member, "Dave Roberts Radio" show; Kyle Serino, Wilmington High School student and crew member of the "Totally Awesome Wildcat Report," and special guest Rex Trailer, legendary host of the children's program "Boomtown," a Boston Emmy-award recipient and a 2005 inductee into the Radio & Television Hall of Fame.

Some wonderful musical entertainment was provided by the New England Brass Band (courtesy of Dick Grinder); Ryan Murray, Wilmington resident and soloist; the Merrimack Valley Chorus; and AIM (Angels in Motion) Group singers. Check the WCTV community bulletin board and the WCTV web site program guide for dates and times of this special holiday program.

WCTV Featured Terrific Fall Programming - Wildcats Football Coverage

Wilmington High School football team had a terrific season as the Wildcats finished with a record of 9 wins and 2 losses. The WCTV camera crew included some of the best video students Kyle, Kaleigh, Kara, Katy and friends

who had perfect attendance in game coverage. Rick Aronofsky offered exemplary play by play and commentary during the games and we received many positive comments about the games from viewers. If anyone would like

to order copies of the games on DVD, and also help to support the scholarship fund, there are five home game copies available for purchase. You can purchase one DVD of a game for \$20 or you can purchase the entire 5-game set for \$75.

The Wilmington Rotary Auction Publicity

WCTV helped the Wilmington Rotary Club to produce a Rotary Auction preview program that was cablecast in the weeks prior to the event and helped generate more awareness of this year's event. The club collected

some 156 donations and, as a result, raised more funds for scholarships and Rotary programs than last year. In the program, the club spread the "welcoming" word that the auction is open to everyone! WCTV videotaped

testimonials from club veterans and other members about the club and what it means to them. For more than a decade, the Wilmington Rotary Club has run the auction and awarded nearly \$300,000 in scholarships.

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WCTV

is a member of these organizations:

- The Wilmington Chamber of Commerce**
- The Alliance for Community Media (ACM)**
- The National Association of Telecommunications Officers and Advisors (NATOA)**
- The Massachusetts Business Association**

Here Comes the Next Wave

WCTV just completed its first radio broadcasting course, "How to be a DJ, or just sound like one", a four-week program that included instruction in vocal techniques, content preparation and basic broadcast studio operations with instructor Bill Robert, who is WCTV's Operations Manager and has been a commercial radio DJ for almost two decades.

The first class included WCTV members and Wilmington High School students: Kyle Serino, Tori Mendelson, Melissa Gold and Scott Oglesby, as well as WCTV staff members Alex DiNatale and Veronica Gordinn.

Most of the class was taught in WCTV's new audio lab studio, a recently-constructed mock up of a classic radio on-air studio, featuring the latest PC-based digital playback and recording technology, as well as classic analog audio tools such as tape machines and turntables. In this studio, students got practical hands-on experience in the actual process of preparing an on-air radio show.

Students also appeared on the Internet, as part of a live webcast on an actual Internet radio station. The Internet station, named, "Bill's Vinyl Fantasy," is a retro-rock and new wave channel owned and operated by Robert and transmitted over the Live365 Internet radio service.

After graduating from the class, students can choose to create their own programs on the WCTV Cable Radio Project, which will be launched in January and will supply an audio stream on the WCTV Public Access Community Bulletin Board. This channel is available on both local cable provider systems either on Channel 9 (Comcast) and Channel 37 (Verizon).

After evaluating the progress of the first class, Bill has decided to expand the 2008 class to a six-week program that will be offered on Tuesday nights from January 29 to March 4.

If you are interested in joining the next class and getting involved in the WCTV Cable Radio program, you can call Bill at (978)657-4066 or e-mail him at brobert@wctv.org.

WCTV Polishes its Web Site

Wilmington Community Television has launched a new web site. The new, completely re-designed site features more detailed information about WCTV and its programs, as well as behind-the-scenes images, a virtual tour and even a section on WCTV's history.

Facilities for producer crew calls and video-on-demand services are still in development and WCTV staff anticipates that these features will go online in the coming months.

WCTV Memberships

Classes are free with your annual paid WCTV membership!

Students/Senior citizens	\$10.00 per year
Individuals.....	\$15.00 per year
Families.....	\$25.00 per year
Organizations	\$50.00 per year

for membership plus \$15.00 for each person who will be attending classes. Classes for organizations and groups may be arranged by appointment. Call us at 978-657-4066.

Our web site
WCTV.org
is hosted by:



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Amazon.com, J. Crew, CD Now, JC Penney, Barnes & Noble, Gap, and many other stores! These stores will give up to 25% from every purchase you make to Wilmington Community Television. Many of these contributions are tax-deductible.

What's the catch?

There is no catch. Joining is free and there is no "spam." There is total member privacy. Members have raised more than \$730,000 to nonprofits and other charities.



Wednesdays from 1:45 – 2:45 p.m. in Room 121. Learn to use WCTV equipment and to enhance your video skills. Free for WCTV members and \$10.00 for non-members that includes a one-year membership to WCTV! Space is limited so sign up now! Call Alexandra, Youth Outreach Coordinator, 978-657-4066 or email: adinatale@wctv.org.

WCTV Hours of Operation

- Monday..... 10 AM - 9 PM
- Tuesday..... 10 AM - 9 PM
- Wednesday 10 AM - 9 PM
- Thursday 10 AM - 9 PM
- Friday 10 AM - 9 PM
- Saturday 10 AM - 1 PM



**HAPPY HOLIDAYS
FROM WCTV
STAFF**

Television coverage of Wilmington's Board of Selectman meetings are sponsored by

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You Shoot, They Score!

During the year, we received telephone calls from people asking if we can videotape a sports event or an event at school. Callers refer to something they watched on a WCTV channel. We recently received a call from a person representing the Boys Ice Hockey Team and another inquiry about Girls Hockey games. We explain the same thing to everyone – our volunteers shot that.

The games shown on WCTV channels are videotaped and produced by our volunteer members. The volunteers joined WCTV, spent time being trained on our professional video cameras and learned how to shoot and edit sports video. People who signed out our equipment and taped these games submitted them for cablecasting. Volunteers such as Rick Aronofsky, Jim Buckley and Dave McMahan have volunteered to cover sports each season such as the Girls Hockey games.

If you have a sporting or school event that you would like to see on our local channels, the best way to ensure this programming is to become a WCTV member and consider videotaping the games! Just ask our continuing line of school band parents, such as Bob Ham or Mark Levine, who are current WCTV members and spend time videotaping and editing school concerts, about their experiences.

If you don't have your own camera, don't worry! WCTV has professional camcorders that are ideal for this purpose! WCTV membership offers you access to professional video cameras and editing equipment, that you can use to make your child and others look like stars on local television.

If you don't know how to use a camera, we can help with that too! We offer training at all levels of experience and we can teach you not

only how to videotape events, but also what to do with your footage to produce your own unique program.

If you're not sure you have the time in your own schedule, consider asking your booster club to fill out an organizational membership. This membership offers up to four members access to WCTV's training, facilities and equipment. This way, you have several members who can take turns covering games or performances.

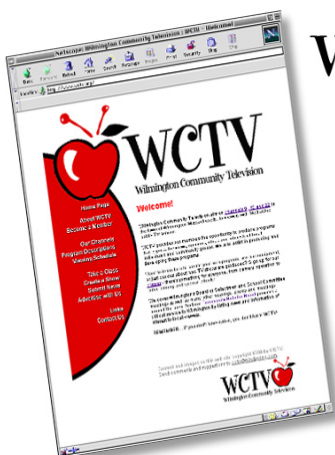
For just \$15 a year for individuals or \$50 for organizations, you can produce your own program! Start the process by visiting our studio at 140 Middlesex Avenue and signing up. We'll show you what it takes to "take to the field" and produce what can truly be called a "field production"!

When you shoot, your kids score, and your community can watch the results right here on your local WCTV channels!

**Wilmington Community Television
PO Box 35
Wilmington, MA 01887**

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*Providing resources to the community
since 1987*



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the web!

*Program Details
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wctv.org