

AXIS OF ACTION

A quarterly publication of Wilmington Community Television
Television by and for the community

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Fall, 2007

Successful Annual Membership Week Celebrating WCTV 20th Year Anniversary

In September, WCTV celebrated Annual Membership Week with some special 20th Anniversary programs that included a retrospect of WCTV and featured some special guests. On Monday, we cablecast a special Anniversary program, directed by Bill and hosted by Lisa Kapala with a recap of our current most popular programs featured in "This is WCTV," highlights of some of the best programs ever produced by members and volunteers and events during the past 20 years, a special live interview of Don and Ron while they were at Town Hall ready to cover the Board of Selectman meeting and some special guests including Sandra

Curtin and Charlie Gilbert. On Tuesday, Alex DiNatale treated viewers to a fun night with the kids featuring highlights of some of the students' work from the summer video programs and after-school programs as well as a live hour-long program produced with the help of the kids. On Wednesday, the dynamic duo of veteran hosts (sometimes mistaken for Chet and Natalie) Sandra Curtin and Jim Buckley hosted the popular Organization Night opening the mike to representatives from Wilmington's local nonprofit and service organizations. Twelve organizations participated in the program that lasted just over 1-1/2 hours. Many people said

they were grateful for some on-air time to talk about their groups and events and we also spent the time behind the scenes encouraging them to come over more often and consider producing a PSA with our assistance. On Thursday, Sports Night with veteran producer Rick Aronofsky and Paul Cardello capped off the week's exciting events with a special interview with Bill Lee, Mike Adams and Chris Speakman. Members visiting the station during the week were treated to a terrific fall season venue with autumn decorations and a warm cozy set design put together by Veronica, Michael and Tom as well as some delectable desserts. It was a terrific week!

New Class

WCTV Cable Radio is a new audio training program that offers members and residents an opportunity to produce a radio program with local content and information. The cable radio programs produced will be an expanded version of the audio stream currently offered on our Community Bulletin Board on all three channels on Channels 9, 10 and 22 (Comcast) or Channels 37, 39 and 38 (Verizon). In the four-week program, members can learn how to produce a radio music, news or talk-show program or how to record professional quality voice-overs.

The WCTV Cable Radio program is part of WCTV's commitment to offer local access resources to the community. WCTV members can participate in and produce their own individual radio programs. By offering this class, members have more access to and exposure to the methods of media production.

WCTV Cable Radio room is in the new Audio Lab area, the former Edit Bay 2 room and houses an audio server containing pre-recorded music and voice tracks. In addition to an automated play-out server, WCTV Cable Radio room has a fully-functional studio with multiple audio source playback and capabilities for in-studio guest interviews and live broadcasting. When the cable radio is not being used for a particular program, it is available to staff and

members for recording voice-overs for programs and PSAs, for audio sweetening and for composing of music tracks using audio loop software. Programs are played between local television programs on Channels 9 and 37, during the times when the community bulletin board is running or during the short breaks between WCTV programs. For information about the class, call Bill at 978.657.4066.



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WCTV

is a member of these organizations:

- The Wilmington Chamber of Commerce**
- The Alliance for Community Media (ACM)**
- The National Association of Telecommunications Officers and Advisors (NATOA)**
- The Massachusetts Business Association**

New Staff Member - Youth Outreach Production

Hello to one and all! My name is Alexandra DiNatale and I am very pleased to be a new member of the WCTV staff taking on the role of the new Youth Outreach Coordinator. I am very excited to meet and work with the community of Wilmington!

I was born and raised in Fitchburg, MA where I still live with my mother and father who are both very active within our community, and I am a graduate of Fitchburg High School where I played sports, was involved in student government and was heavily involved in theatre. I graduated with honors from Fitchburg State College where I majored in Communications/Media, with a concentration in film production management. During my time at Fitchburg State I was involved in theatre as well as film making and was a member of the National Communications Honor

Society. As a classically trained pianist, and because of my interest and love for music, I took numerous music courses at Fitchburg State and performed in the production of Hamlet. I hold a great appreciation for the arts and find them to be a person's greatest opportunity for expression. I will encourage anyone I work with to be as expressive and creative as possible!

No matter what their size is, I believe communities can be a very powerful force, and when people are given the chance to come together and work on making a community better, the sky's the limit! I love to work with people, talk to people, and come up with positive ways to create a community to be proud of. I look forward to my future experiences at WCTV and am enthusiastic about the work I will be doing with each of you!

Alex

WCTV Member dons a "Nonny Apron," to produce a "Glitzy" show

For years, family members and friends of Denise Gentile raved about her cooking talents. Now Denise decided to bring her talents to the not-so-big but "local" screen by producing her own cooking show called, "Glitzy Gourmet." All the ingredients for a good show were there: Denise has a flair for the tasteful and an energetic personality. In the half-hour show slated for a monthly timeslot, Denise features

some of her best traditional Italian recipes as well as quick, easy and delicious meals for the family. In the warm atmosphere of her own kitchen, Denise brings her love of cooking and entertaining to local viewers. To learn to whip up your own tasty treats and terrific meals, tune into the "Glitzy Gourmet," on Tuesdays and Saturdays at 7 p.m. and Fridays at 6 p.m. on Channel 9 (Comcast) or Channel 37 (Verizon).

WCTV Memberships

Classes are free with your annual paid WCTV membership!

Students/Senior citizens	\$10.00 per year
Individuals.....	\$15.00 per year
Families.....	\$25.00 per year
Organizations	\$50.00 per year

for membership plus \$15. for each person who will be attending classes. Classes for organizations and groups may be arranged by appointment. Call us at 978-657-4066.

Our web site
WCTV.org
is hosted by:



“Helping businesses take control of their relationships through internet-based customer relationship management”

Contact interlinkONE at:
978-694-922
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Upcoming Event:

**Tele-Trick-or-Treat
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dressed in your
best costume.
Check our
website for dates
and times.**



Release Your Inner News Junkie

Have you ever wondered why the news you watch on TV is the way it is? Both the use of journalism and technical talents are the answer. You can learn to become an expert news person by enrolling in the "Release Your Inner News Junkie," seminar with Mike Morrissey at WCTV on Thursday, November 9 at 7 p.m.

In the news seminar series you'll become part of a TV news team covering a story and getting an "on the scene" understanding of exactly what you're watching by producing a TV news package that your anchor will introduce. Learn by doing is the essence of the three seminar series; in the first session, you'll learn how a news director finds the stories to cover for that day's newscast. Then, as the assignment editor, your team will handle the logistical aspects of covering a TV news story acquiring the video to fill the "package."

The second session is a field workshop on shooting video for TV news airing. In-depth instruction from a television news photographer will also teach you about how to shoot future video taping sessions of home "news events."

Finally, during the third session, you'll edit your package for airing on a mock news program.

The seminar is not just for aspiring TV news reporters, technicians or anchors, it's for anyone who watches the news. It's also very insightful for public relations persons because it includes a lot of inside information. Advocates for social causes can also gain great insight into the workings of TV news and learn to tailor their message for inclusion into the TV news medium. Even if you're just looking to increase the power of your YouTube video postings "Release Your Inner News Junkie" is a seminar series you'll want to attend. Call: Mike Morrissey, WCTV Community Relations Manager, 978-657-4066.

Sponsor Notes

We appreciate the continued support of our sponsors:

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WCTV Hours of Operation

Monday..... 10 AM - 9 PM
 Tuesday..... 10 AM - 9 PM
 Wednesday 10 AM - 9 PM
 Thursday 10 AM - 9 PM
 Friday 10 AM - 9 PM
 Saturday 10 AM - 1 PM

WCTV is a non-profit, 501(c)(3) organization. Donations to WCTV are tax-deductible. For information about making a donation or becoming a sponsor, call us! We greatly appreciate your support of your community television station!

WCTV Tees Off at the Annual School Business Partnership Fundraiser

The terrific team of Rick Aronofsky, Jim Buckley, Chris Neville and Tom Pazyra represented WCTV and took to the greens of the Hillview Country Club in Reading recently to help support the Wilmington School Business Partnership's Annual Scholarship fundraising event. The Partnership held its 17th Annual Golf Tournament that included a round of golf, a buffet luncheon, social hour and contests and raffles to raise funds for Wilmington student scholarships and other school programs. The School Business Partnership is dedicated to providing scholarships, grant opportunities and career incentives to students and teachers many programs including their Innovative Teacher Awards, School to Career Programs, Academic Scholarships and Mentor Adventure.

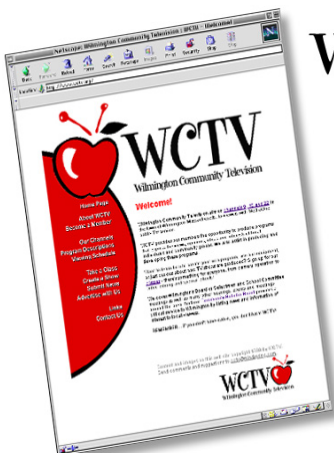
WCTV also recently featured Partnership members Rosemary Greco, Marlene Moran and Dick Palleschi on "Where's Wilmington", hosted by Lisa Kapala, that provided them a great opportunity to discuss the exciting details of the event with viewers. WCTV offers all nonprofit, service organizations and groups an opportunity to publicize its events and fundraisers on our bulletin board and in our programs. To publicize an event, call us at 978.657.4066.



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